



Cisco Partner Logo Usage Quick Reference

Introduction

The Cisco partner logo may be used to communicate your relationship with Cisco. It should be displayed in conjunction with your company logo but may not be more prominent (in size or location) than your logo. Use only the Cisco partner logo provided to you and only as stated in your partner or program member agreement.

File Formats, Colors, and Sizes

Cisco partner logos are provided in .eps, gif, and .emf formats in a variety of color spaces and sizes. See the tables at left for detailed information and file names. When matching color for embroidery use the PANTONE® coated color swatch.

The .psd format logos are intended to be placed over a color background in an Adobe Photoshop document. The document will then need to be saved in an appropriate file format. If saving as a .gif, .jpg, or .png use the highest possible quality settings.





Do not alter, redraw, or recolor any of the logos.
Do not scale the Bitmap RGB logos.

Clear Space and Staging







An invisible rectangular border, equal in width to the "1/2B" in the illustration at left, should be maintained around the perimeter of the Cisco partner logo. In all media, the Cisco partner logo must be separated from any names, logos, or product names.

Do not place the Cisco partner logo on busy or low-contrast backgrounds.
Do not use the Cisco partner logo at less than .75-inch-wide in print.



For additional information refer to your Logo Usage guidelines.

Vector .eps Logos are for print use only			
Vector .eps Logos (size in inches)	Provided in:		
	Two-Color Cisco Blue/Cisco Red	One-Color Black	One-Color White
 (Partner Type) .75" wide			

File Names:
(Partner Type)2c.eps (2-color PANTONE) (Partner Type)_blk.eps (1-color black)
(Partner Type)2c_CMYK.eps (2-color CMYK) (Partner Type)_wht.psd (1-color white)

Bitmap RGB Logos are for on screen use only		
Bitmap RGB Logos (size in pixels)	Provided in:	
	Two-Color Cisco Blue/Cisco Red	White (as layered .psd file)
 (Partner Type) 94 pix wide		
 (Partner Type) 62 pix wide		

File Names:
(Partner Type)2cRGB_62x.gif
(Partner Type)2cRGB_94x.gif
(Partner Type)_wht_62x.psd
(Partner Type)_wht_94x.psd

RGB .emf Presentation Logo is for presentation use only	
RGB .emf Presentation Logo (size in inches, actual size not shown)	Provided in:
	Two-Color Cisco Blue/Cisco Red
 (Partner Type) 1.77" wide	

File Name:
(Partner Type)2cRGB.ppt

